



GRADUATION PROJECTS

RO **Lucrări de licență** HU **Diplomamunkák** SRB **Diplomski radovi**

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PROJECT TITLE

RO Títulus projektului în Engleză NA Projekt címe SRB Naslov projekta

Exhibition Showroom of Zsolnay Ceramics

PROJECT LOCATION

RO Locația proiectului KO Projekt helyszíne SRB Lokacija projekta

Kragujevac

PROJECT COMPLETION DATE

RO Data finalizării proiectului NA Az építkezés befejezésének dátuma SRB Datum završetka izgradnje

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PHOTO CREDITS

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PROJECT DESCRIPTION IN MOTHER TONGUE

RO Descrierea proiectului în limba maternă NA Projekt leírása a pályázó anyanyelvén SRB Opis projekta na maternem jeziku

Jedna od glavnih karakteristika secesije, po čemu se ista lako prepoznaje, jeste primena vijugavih oblika i lučnih formi. Prostorna organizacija enterijera se definiše rasterom nosača postavljenih na distanci od 2,5 m koji su orijentisani od fasadnog platna ka dubini objekta. Ovi elementi referirani sa fasade paralelno su repetirani i korišćeni u enterijeru, uz prilagodavanje savremenom načinu projektovanja. Time je građena fizionomija enterijera objekta tako što su lučni portali formatirani u prostoru. Zbog svega toga postignuta je vizuelna homogenost prostora jer je jedan princip ispraćen kroz ceo enterijer. Prikazanim idejnim rešenjem prizema

zona objekta se zadržava u postojećem stanju u stilu akademizma sa secesijskim tendencijama, a sa novom namenom: izložbeni salon žohaj keramike. Prizemlje ima jedan centralni ulaz, čime je prostor objedinjen u jedan lokal. Idejno rešenje enterijera u prizemlju prati raspored fasade, što znači da su prostorne zone raspoređene po dužini objekta. Izložbenu zonu objekta čine zona za prijem sa pultom, dok su ostale zone određene za posetioce gde mogu da pregledaju kataloge i uzorke pločica. U zadnjem delu objekta smeštene su ostava i toalet.

PROJECT DESCRIPTION IN ENGLISH

RO Descrierea proiectului în engleză NA Projekt leírása angol nyelven SRB Opis projekta na engleskom

One of the main characteristics of Art Nouveau, by which it is easily recognized, is the use of winding and arched forms. The spatial organization of the interior is defined by a grid of supports placed at a distance of 2.5 m, which are oriented from the facade canvas to the depth of the building. These elements referenced from the facade were repeated and used in the interior in parallel, with adaptation to the modern way of designing. In this way, the physiognomy of the building's interior was built by the arched portals being formatted in the space. Because of all this, the visual homogeneity of the space was achieved because one trailer was followed through the entire interior. With the conceptual solution shown, the ground

floor area of the building is kept in its existing state in the style of academicism with secession tendencies, and with a new purpose: Showroom of Zsolnay Ceramics. The ground floor has one central entrance, which unites the space into one bar. The conceptual solution of the interior on the ground floor follows the layout of the facade, which means that the spatial zones are distributed along the length of the building. The exhibition area of the facility consists of a reception area with a counter, while other areas are designated for visitors where they can view catalogs and tile samples. A storage room and a toilet are located in the rear part of the building.